Every radio station serves the local community more becasue they have to in order to succeed than because the FCC requires it. The competitive marketplace dictates that. Radio stations are the best source of information during emergencies as was proven in Florida's four hurricanes this year. In the absence of emergencies they still do a great job serving local communities. News updates or full newscasts, community events, charity fund-raisers, local/state/national political debates, local music research...all are done to satisfy the demands of a local audience. If a radio station does not do this well, another one will. I fight this fight daily and I know that success will come by serving my local community. I know that some radio stations do this better than others and that some do a poor job of it, but the large majorirty of radio broadcasters serve their local communities very well. Please do not believe a vocal group of politicized critics who have anti-broadcasting agendas when they say we don't serve our local communities. Just because we may not address their specific cause does not mean that we are not serving our community. Additional regulations are not needed.

Bill Hendrich Vice President/General Manager WDBO AM & WWKA FM Cox Radio - Orlando